



The new
SEAT Ibiza.



Start
moving



Made to move you, body and soul. The new SEAT Ibiza is the freedom to choose, to be, to go. Wherever the city takes you, get there in style with precision design and engineering. Inside and out, adventurous spirit comes as standard. So, are you ready?

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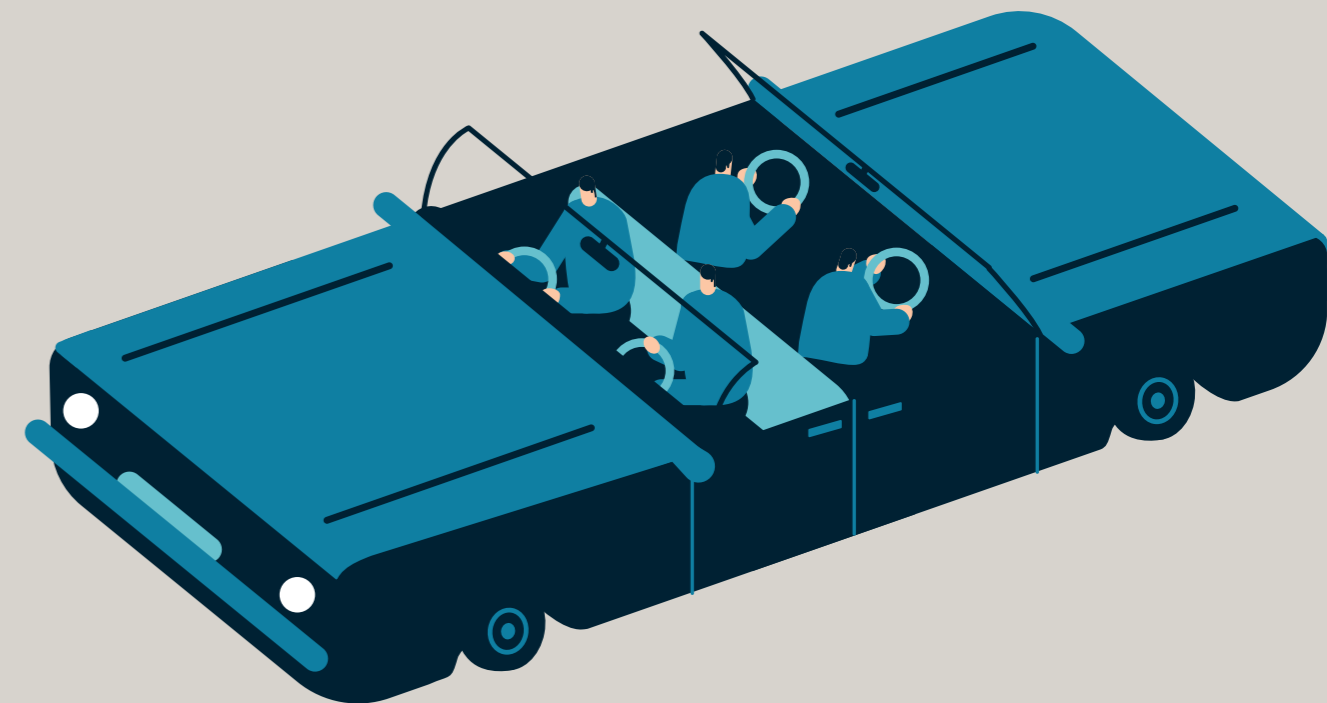
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Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.



Easy mobility.

The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It's what we do.

Because if it doesn't set you free, drive you forward, make things better, what's the point? If it's not easy, it's not mobility.



Your Ibiza.



**On your marks.
Get set. Move.**

Why stay the same? The new SEAT Ibiza comes with more technology, more space and more ways to make it your own. Everything is sharper. Smarter. Made to take on the city like never before.



Exterior design

Life's too short to stand still.

Brighter than the rest. The new SEAT Ibiza is equipped with the latest full LED headlights and rear LED pilots. So you've got the power, and the vision, to go the distance.





Exterior design

Let's roll.

Agility comes in the form of tailor-made rims, now available in 18" across the FR trim. Alloy brings lightness and strength, in your choice of design. And because they're galvanized, they'll stay fresh. Good to go?





Interior design

Want change? Experiment.

Things are different now. An updated dashboard with a digital 8" glass display and ambient lighting offers new levels of customisation and technology. So go on, break the mould.





Technology

Why wait for tomorrow?

It's all right here, right now. Your 8" glass display with Full Link technology and Navi System helps adventures stay on track. The Connectivity Box with wireless charging and GSM amplifier keep you powered up and in range. And with the Keyless System and Heartbeat button, you can get in and get going in a heartbeat.





Safety

Go on, we've got you.

Whatever the road brings, your new SEAT Ibiza has you covered. From Adaptive Cruise Control, Front Assist and Tiredness Recognition Systems to Hill Hold Control, Electronic Stability Control and a Tire Pressure Monitor. With front, side and curtain airbags as standard too, you can relax and enjoy the ride.

Your way.



Who wants to follow the herd?

It's easy to be yourself with the new SEAT Ibiza. Choose the trim. Choose the colour. Choose the wheels and upholstery. You're in charge. [Feels good, doesn't it?].

See the world



**through
your ears.**

SEAT Ibiza Beats.

Is music your world? Press play on your premium BeatsAudio™ Sound System featuring 6 speakers and 1 powerful subwoofer. With vibrant colours and ambient lighting, for a top quality sound you can see. The SEAT Ibiza Beats. Built for the best sound.



01



02

01 Your music. Front and centre.

Keep an eye on your favourite tunes with the colour display at the centre of your SEAT Ibiza Beats' Digital Cluster.

02 Made for music heads.

Car and music become one when you add stereo-themed decorative adhesives to your pedals. Just push play and go.



03



04

03 A treat for the senses.

Orange & white bicolour ambient lighting sets the mood for any music inside your new SEAT Ibiza.

04 Looks matter too.

See the music in the world around you with orange colour-pop stitching on the front seat upholstery, steering wheel and touchscreen frame.



05



06

05 Your favourite track.

Drive to your own beat with 16" Urban Machined Black R Alloy Wheels.

06 The concert comes to you.

6 powerful speakers and one 10-litre subwoofer. All perfectly engineered for a crisp, clear and balanced sound. Meet BeatsAudio™.

FR.



Are you playing, or spectating?

Dynamic down to the last detail. The FR trim is smart, sporty and stylish. Set your own pace with a SEAT Ibiza that's made for life in the fast lane.

A better view.

Open up and let the light in. The Ibiza's Electric roof gives you a new perspective of the road ahead.

Spare room.

One for the road? Flip down the back seats and turn your Ibiza's boot into a space that's big enough to carry everything you need.



Standard Equipment

Safety

- Electronic Stability Control (ESC)
- Front Assist incl. autonomous emergency braking system, without ACC
- Central locking system
- Board computer
- Driver and front passenger airbag with passenger airbag deactivation
- Side airbag in front, with curtain airbag
- Hill hold control
- Seat belt reminder, electric contact in the buckle, advanced safety equipment
- Separate daytime running lights with automatic headlamp activation

Exterior

- FR sport bumpers
- Upper front grill in chrome
- Dynamic 17" alloy wheels
- Rear fog light
- Front fog lamps with cornering function
- Light pack [DRL LED lights + Rear LED + Foot & Console ambient light]

Electronics

- Tiredness Recognition System
- Cruise Control
- Rear window wiper and washer system with intermittent control
- Manual dimming interior rear view mirror
- Windshield wiper with intermittent control and potentiometer (four speeds)
- Air conditioning
- Dust and pollen filter
- 2 foldable keys with remote control function
- Front reading lights driver/co-driver
- Interior light in footwell & Central Console & Door pannel

- 6 speakers
- AUX-in jack, 1 USB port and SD slot
- Bluetooth®
- Entry radio with 6,5" MIB colour screen

Interior

- Foldable trunk cover
 - Leather handbrake
 - Board computer Plus
- Color & trim FR:**
- Rear spoiler FR
 - Driver and Co-driver sunvisors with mirrors and card-holder only for driver

- Chromed instrument panel
- Painted side window frame Brilliant black
- Leather multi-function sports steering wheel with "FR" pin
- Leather handbrake
- Net on central console passenger
- FR sports seats
- Leather gear-knob decorative inserts /Bag stitching in Red
- Split & foldable rear seats
- Foldable trunk cover



01



02

01 Big, bright, brilliant.

The 8" digital glass display on your new SEAT Ibiza is command and control.

02 Style on the side.

See the world in high definition with your Glossy Black Exterior Mirrors.



03



04

03 Keep on rolling.

Performance 18" alloy wheels. Lightweight and robust. Four new reasons to get excited.

04 It's a wireless world.

Stay juiced up all day, every day with your Connectivity Box.



05



06

05 Luxury living.

Dinamica® upholstery with colourful contrast red stitching and FR steering wheel detail keep things sporty inside.

06 The sporty touch.

Your leather multi-function sports steering wheel with FR pin is centre stage.

Xcellence.



Don't do ordinary?

Live extraordinary with the new Xcellence trim. It's the new SEAT Ibiza guaranteed to turn heads in the city.

Big on the inside.

There's no need to travel light when you can comfortably carry two large suitcases thanks to the Ibiza's 355 litres of boot space.

Hello future.

No longer something you only see in movies. The Digital Cluster displays everything you need while driving. From speed and maps to music and more. The future has finally arrived.



Standard Equipment

Safety

- Electronic Stability Control (ESC)
- Front Assist incl. autonomous emergency braking system, without ACC
- Central locking system
- Board computer
- Driver and front passenger airbag with passenger airbag deactivation
- Side airbag in front, with curtain airbag
- Hill hold control
- Seat belt reminder, electric contact in the buckle, advanced safety equipment
- Separate daytime running lights with automatic headlamp activation

Exterior

- Body-colored bumpers
- Door handles painted in body colour & mirror case painted in Atom Grey
- Atom Grey decorative inserts in front fog lamps frame
- Upper front grill in chrome
- Enjoy 15" alloy wheels
- LED Taillights
- Rear fog light
- Front fog lamps with cornering function
- Light pack [DRL LED lights + Rear LED + Foot & Console ambient light]

Electronics

- Tiredness Recognition System
- Cruise Control
- Electrically adjustable and heated door mirrors
- Rear window wiper and washer system with intermittent control
- Manual dimming interior rear view mirror
- Front power windows with comfort operation and circuit breaker. Mechanical window regulators rear

- Windshield wiper with intermittent control and potentiometer (four speeds)
- Air conditioning
- Dust and pollen filter
- 2 foldable keys with remote control function
- Front reading lights driver/co-driver
- Interior light in footwell & Central Console & Door panel
- 6 speakers
- AUX-in jack, SD slot and 1 USB port
- Bluetooth®
- Car stereo preinstallation + anti-theft roof antenna
- Entry radio with 6,5" MIB colour screen

Interior

- Leather multi-function steering wheel with "X" pin
- Split & foldable rear seats
- Luggage pockets on backrest front seats
- Chrome pack High
- Interior door and side trim panel with textile and decorative moulding
- Rack under left front seat
- Front center armrest
- Foldable trunk cover
- Leather gearshift knob & handbrake
- Board computer Plus
- Chromed instrument panel
- Chromed side window frame
- Net on central console passenger
- Gear-knob decorative inserts/Bag stitching in Mystic
- Black greenhouse
- Driver and Co-driver sunvisors with mirrors and card-holder only for driver
- XCELLENCE seats



01



02

01 Cool view.

You'll see them coming with Atom Grey Mirrors. And they'll be looking.

02 Ultimate alloys.

17" alloy wheels will turn heads with the highest level of trim.



03



04

03 Looking sharp.

Full LED Headlights are as bright as they are efficient. This is how to lead the way.

04 Big beats.

The BeatsAudio™ system is everything you need to soundtrack your mission.



05



06

05 Sit in style.

Stand out with Mystic Magenta upholstery. Contrast stitching adds a pop of colour to the seats and steering wheel.

06 Real deal.

The leather multi-function steering wheel with XC pin shows you're in control.

Style.



Seize the day, in style.

The Style trim combines some of the best features of the new SEAT Ibiza with a fit and finish that's yours to choose. Now you're really owning it.

Visionary design.

The halogen headlamps show the way forward and give your Ibiza Style a sharp and distinctive appearance.

Fashionable finish.

Looking good, feeling better. Style comes as standard with these exclusive seats.



Standard Equipment

Safety

- Electronic Stability Control (ESC)
- Front Assist incl. autonomous emergency braking system, without ACC
- Central locking system
- Board computer
- Driver and front passenger airbag with passenger airbag deactivation
- Side airbag in front, with curtain airbag
- Hill hold control
- Seat belt reminder, electric contact in the buckle, advanced safety equipment
- Separate daytime running lights with automatic headlamp activation

Exterior

- Body-colored bumpers
- Door handles & mirror case painted in body colour
- Driver and Co-driver sunvisor with mirror and car-holder only for driver
- Upper front grill in chrome
- Steel wheels 15" Urban
- Twin halogen headlights with halogen Daytime Running Lights
- Halogen Taillights
- Rear fog light

Electronics

- Electrically adjustable door mirrors
- Rear window wiper and washer system with intermittent control
- Manual dimming interior rear view mirror
- Electronic vehicle immobilization device
- Front power windows with comfort operation and circuit breaker. Mechanical window regulators rear
- Windshield wiper with intermittent control and potentiometer (four speeds)

- Air conditioning
- Dust and pollen filter
- 2 foldable keys with remote control function
- Front reading lights driver/co-driver
- 6 speakers
- AUX-in jack and 1 USB port
- Bluetooth®
- Car stereo preinstallation + antitheft roof antenna
- 6 speakers
- AUX-in jack, SD slot and 1 USB port
- Bluetooth®
- Car stereo preinstallation + antitheft roof antenna
- Entry radio with 6,5" MIB colour screen

Interior

- Multi-function steering wheel
- Comfort STYLE seats
- Split & foldable rear seats
- Height adjustable driver seat
- Foldable trunk cover
- Board computer
- Upper front grill frame chromed



01



02

01 Pure class.

Chrome detailing on the inside brings out the bling.

02 The big wheel.

It's about you from the ground up with 16" alloy wheels.



03

03 Easy does it.

At the flick of a switch, your cruise control is motorway ready.

04 Looking ahead.

All your information in one glance. So you can focus on moving.



05

05 Full attention.

Super-bright rear LED brake lights attract attention for the right reasons.

06 Don't sweat.

Built in climatronic BI-Zone + Air Care always keeps you cool under pressure.



04

06



Reference.



Ibiza, pure and simple.

The Reference trim has everything you need and nothing you don't. Time to own the road, Ibiza style.

Switched on.

Feeling connected and entertained? With the 6,5" MIB, everything becomes a breeze.

Run the road.

Your responsive steering wheel brings sporty moves to a city car. This is the new SEAT Ibiza standard.



Wheels.

15"



Urban R St



Enjoy R St XE

16"



Design St



Design Machined XE



Urban Black R Machined Bt

17"



Dynamic Machined XE



Dynamic FR

18"



Performance FR

Accessories wheels.

SEAT Sport Line: All accessories wheels fitted at SEAT Sport.
Order through Car Configurator and receive them already mounted on your new car.

17"



Diamond cut in Silver St XE FR



Diamond cut in Mystic Magenta St XE FR



Diamond cut in Desire Red St XE FR



Diamond cut in Mystery Blue St XE FR



Diamond cut in Cosmo Grey St XE FR

18"



Diamond cut in Piano Black St XE FR



Diamond cut in Desire Red St XE FR



Diamond cut in Mystery Blue St XE FR



Sport Black FR

Reference R
Style St
Xcellence XE
FR FR
Beats Bt
Standard ■
Optional ■

Colours.



Magnetic Tech² R St XE FR Bt



Midnight Black² R St XE FR Bt



Mystic Magenta² R St XE



Desire Red^{2,3} R St XE FR



Nevada White² R St XE FR Bt



Mystery Blue^{2,3} R St XE FR



Mediterraneo Blue¹ R St XE FR



Candy White¹ R St XE FR



Eclipse Orange^{2,3} R St XE FR Bt



Urban Silver² R St XE FR Bt

Reference R
 Style St
 Xcellence XE
 FR FR
 Beats Bt
 Optional ■

¹Soft colour.

²Metallic colour.

³Only available for Xcellence trim when combined with optional interior upholsteries.



Upholsteries.



Cloth Black Comfort seats AF R



Cloth Black & Grey Comfort seats CB St



Cloth Edge Mystic Comfort seats DL XE



Dinamica® Black Sport seats FL + PL7 FR



Cloth Edge Mystic Comfort seats DL + PIG + PIG / DL + PIF¹ XE



Dinamica® Black Sport seats DL + PIG + PL7 / DL + PL7¹ XE



Cloth Black Sport seats FL FR



Dinamica® Beats Sport seats 52S Bt

- Reference R
- Style St
- Xcellence XE
- FR FR
- Beats Bt
- Standard ■
- Optional ■

¹Steering wheel and door mouldings are also available in Mystic Magenta.

Made to measure.

Every SEAT Ibiza comes with its own stylish interior with high quality, durable fabrics. These reversible seat covers give you options for every season.



Your accessories.

**Ready for anything.
Any time, anywhere.**

Want to be faster? Better protected? Take more with you? Go for it. SEAT Ibiza Accessories are the best way to get the most out of every ride. Tailor-made for whatever you have planned.





Performance.

Track car looks. City car spirit. Your new SEAT Ibiza comes with the option of sporty extras that improve its performance, and lift its character with bright colour accents and moulded enhancements.

Front Styling Kit.

Style up your front end with a dynamic bumper lip, that complements your car's main colour with a contrasting one of your choice.

Side skirts.

Look great from every angle and feel the improved aerodynamics with skirts that fit perfectly to the side of your new Ibiza.

18" alloy wheel.

Want to upgrade? These stylish rims are the best in show. Mystery Blue and Desire Red hub cap colour options round off pure performance.

SEAT Sport Line: All accessories wheels fitted at SEAT Sport. Order through Car Configurator and receive them already mounted on your new car.





Performance.

If you're going to get there, get there with some sporty attitude, right? These accessories are designed to boost performance, and look like you've just come from the track.

Spoiler.

Nothing says sporty like a spoiler. Enjoy enhanced aerodynamic performance and downforce while looking like you just came from the track.

Rear diffuser.

You'll always make a stylish exit with this aerodynamic rear bumper, featuring an aluminium decorative that sits below your number plate.

Hatchback moulding.

Available in Chrome or Black. Look great with a smart hatch door moulding that fits perfectly to the rear of your car.

SEAT Sport Line: All Performance accessories fitted at SEAT Sport. Order through Car Configurator and receive them already mounted on your new car.





Interior.

Easy life mobility made even easier. This practical and polished range is made for every journey.

Net between seats.

Handy, stylish and protective, this seat net is next-level practicality.



01 Nextbase 101 Elite.

If you need to brake suddenly automatically record everything for extra security, inside and out.

02 Spherical cup holder.

Smart and simple. Keep your essentials close to hand.



03 Universal magnet mount.

Designed to place your phone at the best height for driving. This is a modern-day must-have.

04 Illuminated side sills.

Light up your life with these decorative side sills. They illuminate when you open your doors, with no electrical installation.



Interior customisation.

The new SEAT Ibiza now comes with three dramatic, spacious interiors: Sport, Urban Tech and Trend. Updated footrests, pedals, floor mats, gear knob and steering wheel keep things as fresh inside as they are outside.



Sport.

Race ahead with these sporty accessories in Desire Red.





Urban Tech.

For city slickers, these elegant accessories in Mystery Blue show you mean business.



Trend.

Coolness comes first. Choose these Mystic Magenta accessories to add some trendy touches to your Ibiza.





Exterior customisation.

Make it yours with these accessories, designed to enhance your new Ibiza's look and feel. The sporty roof stickers come in three options to keep you looking fresh.

Exterior mirrors.

You can change the colour of your exterior mirrors to Piano Black, Desire Red, Mystic Magenta and Mystery Blue. Looking fresh from all angles.



Trend exterior sticker.

Keep it on trend, with this cool sticker that matches your interior design.



Sport exterior sticker.

Designed to complement your interior, this unique design not only looks fly but keeps your roof in great condition. Your sporty Ibiza just got sportier.



Urban Tech exterior sticker.

A great addition if you're rocking the Urban Tech interior. Refined lines, inspired by the digital age. Expressive and protective in one.



More?

It's all yours.

Transport.

For all the excitement that life brings, have what you need when you need it.

Tow bar bicycle rack.

A foldable metal rack attaching to your Ibiza's tow bar, it can carry two bicycles. This is mobility for your mobility.



Ski rack.

Trip to the slopes? This ski rack is especially designed, and perfect for family use. Holds 4-6 skis or 2-4 snowboards.



Surf rack.

Never miss a break with this handy surf rack. Adapts to the shape of your surfboard, and can carry two of them. For coast to coast action.



Roof box.

Protect your luggage from the weather, with this stylish and aerodynamic roof box. Simple to assemble and anchor, it opens on both sides and is used together with roof bars. Ideal for longer family trips.





Transport.

Tow bar.

Low profile and strong. When you need to take it with you, this handy tow bar is ready for action.

Tow bar ski rack.

Live for the piste? This tow bar is designed to carry up to 6 pairs of skis or 2 snowboards.





Protection.

There are years of fun ahead, so protect your new SEAT Ibiza with a range of custom accessories. Designed for whatever the road holds, you'll keep everything in its place, and in the best condition.

Snow chains.

Be prepared when winter comes. These snow chains are easy to transport and attach, improving your new Ibiza's grip.



Boot organiser and separation grille.

Perfect for pets, everything fits neatly to the floor panel. The boot organiser comes complete with telescopic bars. Only available for luggage compartment with double level.



Rubber floor mats and mudflaps.

Simple and effective. These rubber floor mats are a great way to protect the inside of your new Ibiza. Front and rear mudguards do the same for the outside.



Reversible boot mat and foam boot tray.

Handles whatever you throw at it. Carry wet and dirty objects easily, and protect your luggage compartment. The foam protector fits in the same way, and both are only available for single level compartments.



Infotainment & Safety.

The new SEAT Ibiza comes with custom seats and safety features to take care of everyone, plus the latest onboard infotainment devices.

Navlet 7".

Head-up display equipped HD Europe TeleAtlas maps. LiPo battery and quad-core processor keep you in the loop while a 5MP front camera and 2.3MP rear camera keep track. Headrest bracket and suction cup available for passenger and driver use.

SEAT PEKE G1 Trifix I-Size.

Suitable for mass groups II, III (15 kg -36 kg). Installed either with the car seat belt or iSOFIX plus car seat belt. Height adjustable backrest. The cover is removable and washable.



Mediterranean Line.

The spirit of Barcelona. Lively. Cultured. Cool apparel and smart accessories to make the most out of your lifestyle, in style. Whatever you're doing, this exclusive collection makes sure you'll always have what you need.

Women's T-Shirt.

Casual T-shirt with dropped, turned-up sleeves, low v-neck with swiveled edges, laterally inserted patterned ribbon, round seam, SEAT logo at the back of the neck.

Material: 100% cotton

Sizes: S - XL

Colour: ocean blue

Ref: 6H1084211X HAS

Espadrilles.

Espadrilles with hand-woven jute sole, label with SEAT logo, hand-crafted in Spain.

Material: canvas, jute

Size: 38, 39, 40, 42, 43, 44

Colour: insignia blue

Ref: 6H1084351X HAJ



Scarf.

Light scarf with a printed pattern and discreet SEAT logo print, fringe with tassels.

Material: 100% polyester

Dimensions: 120x120 cm

Colour: white

Ref: 6H1084331 HAN

Men's Polo Shirt.

Polo Shirt made of fine piqué with a sun bleached look through special oil-washing finishing. SEAT logo at the back of the neck.

Material: 100% cotton

Sizes: S - 3XL

Colour: ocean blue

Ref: 6H1084230X HAS

At your service.

Freedom starts where worry ends.

Life's too short to spend it in a workshop.
The SEAT Service uses only SEAT Genuine
Parts to keep your Ibiza at its best. So you
can get out and go.



Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€/month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.



We care. You don't have to.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.



Need anything? Just call.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



Relax. We've got this.

SEAT Insurance is tailor-made to your car. To keep you moving all year round. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



Forget about it. It's covered.

Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.

Environmental information.

Ecological driving

ECO tips: recommendations for a more efficient and ecological driving experience.

ECO trainer: helps the driver to enjoy a more efficient driving experience, pointing out any unnecessary accelerating and braking.



Air quality

Diesel engines integrate the Selective Catalytic Reduction (SCR) system to minimize nitrogen oxides emissions.

Renewable materials

Presence of renewable materials like cotton, natural rubber and cellulose/paper in different parts of the vehicle.

Engines

A modular configuration facilitates reducing the number of components and assembly parts, lowering the weight of the chassis.

Lighting

Integrating Full LED headlights and LED daytime running lights reduces electricity consumption and increases the headlights life expectancy output.

Factory

Between 2010 and 2017, CO₂ emissions for every car manufactured by SEAT have decreased by 54%.

The average energy consumption of all our cars has also fallen by 16%.

Air conditioning

Using the new R1234YF coolant reduces global warming potential by 99.7%.

Hatchback door

The new hatchback door has 17% more surface area and its weight only increases by 7%.

Acoustics

Full compliance with the new noise regulations thanks to improvements introduced to the exhaust pipes and to the acoustic package.

Improving the solvent purge system, we have reduced the Volatile Organic Compounds (VOCs) emissions for every vehicle by 50% vs. 2016.



Fuel tank

Improvements made to the system help reduce the weight and volume of a full tank, without losing autonomy.

Car seats


15% weight reduction thanks to optimization of seat frames.

Tyres

New tyres with a low rolling resistance.

*Comparative data refer to the previous SEAT Ibiza generation.

SEAT's technical development environmental objectives

 Climate protection.  Preservation of resources.  Health protection.



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